The Removing the Shame and Stigma of Substance Use Disorder / Addiction Trainer Course will teach you how to deliver the program within your community(ies).

Course Description
In this course you will acquire an indepth understanding and the tools to train individuals about the effects of shame and stigma on the individuals, families, caregivers, and communities impacted by the disease of addiction. The course will the review the consequences of shame and stigma associated with the disease of addiction, why addiction is stigmatized within society, and solutions to address shame and stigma.

Shame and stigma is a mark of disgrace and a set of negative beliefs held against a person, issue, or circumstance, often based off assumptions, judgements, and preconceived notions rather than facts. Participants will gain an understanding of the effect stigma has on the individual with substance use disorder and how it creates barriers to getting help through first-hand experiences and situations.

This course is for individuals, family members, and stakeholder that include students, healthcare professionals, law enforcement, and groups and organizations who will benefit from knowledge of the role that shame and stigma play in treatment and recovery.

What You Will Learn
Understand:
- The role of stigma and its effect on substance use disorder (disease of addiction)
- How stigma inhibits people from achieving long-term wellness and recovery

Describe:
- Impact of shame and stigma on the individual and family/caregivers
- The consequences of experienced stigma and shame and the impact on recovery, setback (relapse), and other social and health factors

Eliminate:
- Judgements and negative attitudes towards the individuals suffering from the disease
- Assumptions and negative preconceived notions of the disease and the individual
- Stigma by association towards family/caregivers and addiction professionals

Learn and Apply:
- Stigma-free language
- Advocacy toolkit for elimination/removal of stigma
Course Outline

I. Brief Review of the Science of Addiction
II. What is Stigma?
   a. Definition
   b. Stigma Examples
   c. Factors that Influence Stigma
   d. Types of Stigma
III. How do we / Why do we Stigmatize?
   a. Applying Socio-Ecological Model to Stigma
   b. Stigma and Discrimination
   c. Labeling Theory
   d. Criminalized
   e. Backset (Relapse)
   f. Moral Failing Belief
   g. Self-Fulfilling Prophecy, Effect on Self-Esteem
IV. Examples of Stigma in Medical Disease/Conditions
V. Impact of Shame and Stigma
   a. Effects and Sources of Stigma
   b. Impact on the Individual
   b. Impact on the Family/caregivers
   c. Addiction Professionals Stigma
   d. Healthcare System Stigma
   e. Pharmacy Stigma
   f. Criminal Justice System Stigma
VI. Solutions
   a. Education
   b. Language
   c. Harm Reduction
   d. Policy & Laws
   e. Innovative Programs
   f. Treatment Access / Continuation of Care
VII. Toolkit

Prerequisites
To become certified as a trainer for this course the following prerequisite is required:
The Brain and the Disease of Addiction, 2.0 CE Credits
Trainers will receive layperson and clinician CE credit through Purdue University College of Pharmacy, Office of Continuing Education.

Program Materials
The program materials available for download from the Presenter Resource Center allows program delivery via on-site or webinar settings.

Training Process
To earn trainer designation, individuals complete prerequisite course, program online course and program training via live web meeting.

Program and Training Pricing
Training — $240/person, includes:
• Prerequisite course: $30/person
• Training: Removing the Shame and Stigma of SUD online course and live web training. $150/person
• Course Kit: $60/person (Printed course materials, 90+ pages)
Annual Program Access/Licensing — $400/year (Provides access for one or more trainers within an organization to use the materials)

Attendee Benefit - Online Course CE Credits
Attendees may complete an online version of this course (or other ODL courses) to earn layperson and clinician CE credits through Purdue University, College of Pharmacy, Office of Continuing Education.

Your attendees benefit from a 15% discount and you earn commission for each course purchase you refer. Visit: learning.overdoselifeline.org/join-affiliate for more information.

Course Reviewers
The course material has been reviewed by subject matter expert: Morgan Gliedman, Vice President, Education and Engagement, Addiction Policy Forum.