2022 Annual Report

Overdose Lifeline
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**SERVING FAMILIES ACROSS THE LIFESPAN**

1. Families and their 0-to-2-year-olds (see p.6 for details)

2. Families and their 8-to-12-year-olds (see p.9 for details)

3. Families and their 13-to-17-year-olds (see p.9 for details)
Dear friends, families, volunteers, and supporters,

Since 2014, Overdose Lifeline has been dedicated to helping individuals, families, and communities impacted by substance use disorder. I am proud of our accomplishments, confident in our approach, and inspired by those who show up every day to make a difference in this space.

2022 allowed us to nurture our strengths and build programs that serve the family as a whole—from infants to adults. As we deepen our commitment to our family-centered harm reduction model, I’d like to celebrate how our work is not only saving lives but also uniting families and breaking the cycle of generational addiction and trauma.

I invite you to learn more about our impact through the stories featured in this 2022 annual report. In these pages, you’ll not only see the lives we’ve changed but also feel the strength of a community that made it possible.

While all our programs make significant impacts, I want to highlight the three that allowed us to explore our approach to family-centered harm reduction:

+ Heart Rock Justus Family Recovery Center for Women and Children
+ Camp Mariposa—Aaron’s Place Indianapolis & Bloomfield
+ Addressing Barriers to Overdose Prevention in Minority Communities through our MACRO-B Project

None of this could be accomplished without our dedicated staff, board members, donors, community partners, and volunteers, who have risen to the challenges of this past year. I am honored and grateful to work alongside you all. Together, we persevered and achieved great things. Thank you for helping us bring these vital resources to Indiana and the United States. We look forward to making an even greater impact in 2023.

Sincerest gratitude,

Justin Phillips, MA
Chief Executive Officer
BY THE NUMBERS

2022 was a year that demanded resilience to chart the path ahead. When we were met with various challenges, we toughened up. We expanded our volunteer opportunities and advocacy events, added to our team to support new programming, and placed greater emphasis on expanding inclusion, equity, and diversity outreach. With your generosity, we were able to achieve so much in 2022, as well as set the tone for future years.

Launched **Heart Rock Justus Family Recovery Center**, serving a special population of women in recovery, pregnant women, and new mothers and their children. Heart Rock provides a stable living environment.

Supported over 100 individuals in their grief through **Lifeline for Loss**.

**Established a network of 154+ grassroots partners across 92 Indiana counties.**

**By the numbers**

- Launched **Heart Rock Justus Family Recovery Center**, serving a special population of women in recovery, pregnant women, and new mothers and their children. Heart Rock provides a stable living environment.

- Supported over 100 individuals in their grief through **Lifeline for Loss**.

- **Established a network of 154+ grassroots partners across 92 Indiana counties.**
2022 ACCOMPLISHMENTS AT A GLANCE

Launched Aaron's Place Exchange (APEX), a new after-school prevention program to support youth ages 12-18 who are impacted by substance use disorder.

Produced 168,000+ naloxone overdose reversal kits.

TRAINED 185 NEW FACILITATORS IN THE PREVENTURE YOUTH PREVENTION PROGRAM.

Trained 54 people in over 21 Indiana counties in our Community Reinforcement and Family Training (CRAFT) program.

INVITED TO ADVOCATE AT THE WHITE HOUSE ON 3 SEPARATE OCCASIONS.

Partnered with the CareSource Foundation to train school health personnel in overdose prevention.

Launched Camp Mariposa—Aaron’s Place Bloomfield, serving youth ages 9-12.

Distributed 163,447 fentanyl test strips across Indiana.

Provided 75 emergency medication boxes across 57 Indiana school districts and trained a total of 240 individuals on how to administer naloxone safely.

Welcomed 71 new This is Not About Drugs facilitation partners across 26 U.S. states and the District of Columbia.

Welcomed 1,400 new students to our Continuing Education Program, enrolled individuals in 3,000+ courses, and issued nearly 3,000 certificates.

Placed naloxone vending machines in 13 locations.
PROGRAM ONE

Heart Rock
Justus Family Recovery Center
HEART ROCK JUSTUS FAMILY RECOVERY CENTER

HEALTH. HOME. PURPOSE. COMMUNITY.

Heart Rock Justus Family Recovery Center is a holistic sober-living community designed exclusively for pregnant and parenting women aged 18 years or older. This vital resource is provided at no cost for the initial 90 days.

We developed Heart Rock because of the huge number of women seeking recovery being forced to choose between staying with their children or pursuing recovery. It is one of the few recovery and supportive living homes that allow mothers to remain united with their children.

When we acquired Heart Rock at the beginning of 2022, we were required to advocate tirelessly to change the stigma around substance use disorder in the neighborhood. After many months, our hard work paid off, and we finally opened our doors in November. Mothers now have a safe home with the necessary tools and resources to focus on both their children and their recovery.

Inside Recovery with Heart: Red House and Green House

The five-bedroom Red House is designed to help build a foundation for recovery, receiving 24-hour support from the staff at hand. The minimum stay here is six months.

Once a stable recovery foundation exists, residents are then able to apply to move over to the Green House, where they will continue to have support but with more independence and less supervision.

SUPPORT WITHIN THE HOME:

+ Individual & Group Therapy
+ On-site Childcare
+ Nutritional Counseling
+ Training and Education
  + Vocational Skills
  + Financial Literacy
“Recovery housing that allows for the mother and the child(ren) to live together would have been a game changer for me and my recovery experience. My child had to go to someone else’s care and that was not what I wanted for him. Because I had to choose, I shortchanged myself in [building] my recovery foundation. Luckily my recovery was not jeopardized but that is not the case for everyone. It’s so important to gradually build a bond and connection again between the mother and the child, rather than an ‘all of sudden’ approach. I would have loved to have had a community (recovery house) helping me through the transition, from being in active addiction to being an attentive mother again.”

Jennings T.

“This place has saved my life and my babies life; it has given me the opportunity to be a mom again.”

Skyler H.

“I am grateful to be a part of the Heart Rock staff, because this is a program that could have prevented a relapse when my son was born.”

Sommer T.

“This house gives me the opportunity to be present in my son’s life and build a foundation for my recovery.”

Bailey H.
PROGRAM TWO

Camp Mariposa
Aaron's Place Expansion
AARON'S PLACE EXPANSION

PLAY. CONNECT. GROW.

YEAR-ROUND CAMP

Camp Mariposa—Aaron's Place
Ages 9-12 | Locations: Bloomfield & Indianapolis

Camp Mariposa—Aaron’s Place is making a profound and positive impact on children aged 9–12 years who are affected by the substance use disorder of a family member. Provided at no cost, Camp Mariposa is a year-round specialized camp that includes educational and therapeutic intervention led by trained professionals and adult mentors. In 2022, we expanded Camp Mariposa—Aaron’s Place to include another location in Bloomfield, Indiana.

Our typical camper has had four or more adverse childhood experiences (ACEs), including neglect, abuse, and household dysfunction. We know this puts them at greater risk than their peers of engaging in substance use and other risky behavior; it also increases their likelihood of experiencing mental health challenges and early death. Camp Mariposa—Aaron’s Place provides buffers from these risks by providing a safe space to talk about addiction and all that it entails. We are a supportive community free of shame and stigma, and we aim to provide self-care tips and help develop the social and emotional skills necessary to break the cycle of addiction.

PLAY . CONNECT . GROW.

YEAR-ROUND CAMP

Camp Mariposa—Aaron’s Place
Ages 9-12 | Locations: Bloomfield & Indianapolis

Testimonials

“My daughter has had a really positive experience at Camp Mariposa—Aaron’s Place. She has made new friends and has learned positive coping strategies for dealing with stress and challenges. Recently, her family member experienced a relapse, and she was able to pull out her tools from Camp Mariposa, choosing to journal about her feelings and use calming strategies to take care of herself.”

“My kid has been kicked out of so many programs because of behavioral issues. Camp Mariposa staff worked with him to build trust. They kept him engaged. They understood what kind of support he really needed.”

Parents of Campers

“I have absolutely loved being able to give these kids a fun and safe weekend away from their usual heartbreaking struggles that they face almost daily. It is so rewarding to end camp each weekend, seeing these kids taking active steps to face their emotions and decide they want to have successful and beautiful lives outside of addiction.”

Camp Mariposa—Aaron’s Place Mentor

“Camp Mariposa helped me become a stronger and a better person. They helped me learn who I am now who I want to be. I am thankful all of you that helped me through my hard times.”

Camp Mariposa—Aaron’s Place Camper
We wanted continued support for campers who graduated from Camp Mariposa and other impacted youth who don’t meet the 9–12 age requirement for camp. In 2022, we introduced Aaron’s Place Exchange (APEX), an after-school program for youth aged 13–18 years. APEX is a free year-round addiction and drug prevention and mentoring program for teens affected by the substance use disorder of a family member. APEX takes place once a month and is led by professionals in mental health and mentors trained in substance use prevention. To remove any barriers to participating, we provide a meal and snacks at each session, the supplies necessary to participate, and transportation assistance.

In 2022, nearly 45 children participated in camp.

80% of those children qualify for free or reduced-price lunch.

We had 5 graduates who had been with the program for at least 2 years.

34 mentors participated.

42 family members of campers participated.

NEW AFTER SCHOOL SUPPORT

Aaron’s Place Exchange (APEX)
Ages 13-18 | Indianapolis

Breaking the Cycle

In Indiana, the median age of initial use of any substance is 15–16 years old, while early initiation can be as early as 12 years old (Clemans-Cope et al., 2021). As we see an increasingly potent drug supply become more popular with youth, prevention and support remain critical for our teenagers. Our Hoosier youth, in the absence of the support that they need, are more likely to turn to self-medication to deal with their increasing mental health stressors and unresolved trauma. By continuing our mentor model, we are utilizing trauma-wise curriculum that helps address these rising mental health concerns among teens that can contribute to substance misuse.
PROGRAM THREE

Diversity & Inclusion
While we have a lot to celebrate, we also have a lot to reflect on and respond to—specifically, the disproportionate outcomes for our most vulnerable communities in this space. When we looked at our naloxone distribution data, we found that of the 40,000 kits requested in Marion County, only one of the individuals identified as black. While black and brown communities have been hit the hardest by the opioid epidemic, we were not reaching them with lifesaving naloxone. **We had to do better, and we wanted to find out how.**

And so, we began to work by finding a partner to assist and financially support our efforts. We teamed up with Indiana University to investigate the barriers in reaching these underserved communities and learn how to reduce opioid-involved overdose deaths in black/brown Indianapolis communities. Together, we launched Multi-Sector Community-Driven Approaches to Remove Structural Racism & Overdose Deaths in Black Indianapolis Communities (MACRO-B). This initiative is led by Charlotte Crabtree and researchers and practitioners at Indiana University. MACRO-B will continue to evolve as we conduct interviews with focus groups that bring black and brown voices to the table.

Within the organization, we redefined our Diversity and Inclusion statement:

The Overdose Lifeline organization is devoted to establishing and maintaining an environment where all people can come together while we work to equitably improve the lives and health of all within the state of Indiana and the U.S. via partner organizations. We address this in three core ways:

- **Interpersonal** – We dedicate ourselves to creating and maintaining a culture of inclusivity that welcomes and values all people. The organization and each staff member will act to address, reduce, and where possible eliminate discrimination and bias.

- **Institutional** – We will continually act to ensure Overdose Lifeline is an inclusive, diverse and anti-discriminatory organization.

- **Societal** – The organization will establish and build meaningful partnerships to promote healthcare equity, eliminate healthcare disparities, and build more inclusive communities within the reach and scope of the organization. By practicing a continual commitment to diversity and inclusion, Overdose Lifeline becomes a place where people with a variety of perspectives, life experiences, and social histories blend together for the enhancement of health within our reach.

**Staff Highlight**

**Charlotte Crabtree**

Charlotte Crabtree’s experience with recovery and passion for activism led her to a career at Overdose Lifeline, where she actively works as an advocate for harm reduction in the Indianapolis black community. As a lifelong advocate for the most marginalized, Charlotte Crabtree is a natural leader in our fight to tackle systemic barriers and make resources accessible to all marginalized communities.
Representing ODL Nationally

April 4, 2022
Bloomington Press Conference re Monroe County Jail naloxone vending machine

April 26, 2022
IYI Advancing Equity Summit | PANEL: Youth Substance Use, Risk Factors, and Inequities with Dr. Wilburn

May 5, 2022
Wayne Peterson-Bowen Center

June 20, 2022
School Nurse Conference – ODL staff only

August 31, 2022
White House Event on International Overdose Wellness Day in Washington, DC

September 12, 2022
Covering Kids and Family Conference

September 21, 2022
Supporting Wounds to Wellness Symposium in Washington, DC

September 23, 2022
White House Recovery Month Summit in Washington, DC
Community Fundraising Events

We had another record-breaking year with our annual advocacy and awareness events, each of which brings hundreds of people together to remember those we lost. Together, we raised more than $85,000 for vital programs that support families in need and honor those closest to our hearts:

Overdose Awareness Day
For our 9th Annual Overdose Awareness Day, we gathered with over 100 families to honor lives lost at the Indiana State Museum.

Annual Memorial Charity Golf Outing
We successfully held another Golf Outing with 144 Golfers, 60+ sponsors, and 25+ volunteers.

- 144 Golfers
- 60+ Sponsors
- 25+ Volunteers

The Annual Indiana Recovery Month Symposium (INARMS)
In partnership with the State of Indiana DMHA, over the course of two days, we had over 480 attendees, 56 sponsors, and 18 speakers.

- 480 Attendees
- 56 Sponsors
- 18 Speakers

OverdoseLifeline5K
The 2nd Annual OverdoseLifeline5K had 224 participants, which was almost 100 more than last year. We also had 5 sponsors and numerous volunteers.

- 224 Participants
- 5 Sponsors

$85,000 raised
Volunteer Support

Most of our programs rely on our volunteers to help us get these resources in the hands of those who need it most. In 2022, 250 volunteers heartily answered the call to help Overdose Lifeline in their work of distributing naloxone throughout the state. Not only did their selfless work save lives, but they also walked away from each kit-making event with information they could share with others.

Many of our volunteers are so moved by their experience at these kit-making events, they come back month after month and often bring friends and family. For some, the experience is an ode to a loved one lost to the disease of addiction. We are so grateful for this network of support.

80,000+ Naloxone kits
“I’m someone in recovery who loves to help others in any way I can. I’m also the Alumni Coordinator at Landmark Recovery where I get to help others achieve and maintain sobriety. I began volunteering as the result of my best friend passing away. ODL offered me a place to give back and talk with many different types of amazing people. I continue to volunteer because I love the staff, the mission, and it offers me continued feelings of gratitude for my life today.”

Matt Buckley/Landmark Recovery

“This initiative that the Fort Wayne Medical Society Alliance has started in Fort Wayne is so blessed to be able to work with an amazing organization like Overdose Lifeline. The boxes and vending machine are filled every week. That is 1,736 narcan kits being put onto the streets in Allen County every month thanks to Overdose Lifeline receiving grants to fund this program and then pass them throughout the community.”

Tonya Hughes/ Fort Wayne Medical Society

“Substance use disorder affects all communities, sometimes visibly, sometimes not. Harm reduction is compassionate and readily accessible, all we need is people willing to help. Why not be one of those people?”

Marrisa Byers

“When I heard about ODL, I was so amazed by the variety of programs and resources they offer around Indiana and wanted to get involved. Helping pack overdose reversal kits is a kind of therapeutic experience where we get to come together with other community members, make new friends, and make a difference! Volunteering with ODL is so much more than giving a few hours of your time each week—it’s a community where passionate people come together to serve, and keep coming back because of the sense of impact and connection you receive.”

Marrisa Byers
Donor Support

All our accomplishments were made possible by the generosity of our donors—those who saw something special in Overdose Lifeline, believed in our work, and helped us see it through:

Individual Donors

$5,000+
Pat Corsi
Michael Graham
Walt & Jane Justus
Jeff & Debbie Lackey,
   Nick Lackey Foundation & CBTS
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Neubauer Foundation
Sam and Simone Speigal Foundation

Please let us know if you have donated to Overdose Lifeline and don’t see your name listed here or there’s another way you’d like to be recognized for your donation.
## Financials

**TOTAL INCOME**

$7,908,285

### Detailed Allocation of Funds

**Education**
- Facilitator Trainings: $103,240
- CE Courses: $327,490
- Youth Prevention (TINAD + PreVenture): $152,080

**Support**
- Lifeline for Loss: $12,900
- CRAFT Family Support: $125,000
- Naloxone Kits: $4,754,783
- Fentanyl Test Strips: $99,650
- Camp Mariposa—Aaron’s Place: $256,783
- Heart Rock Recovery Home: $748,930

**Advocacy**
- Community Events: $148,630

**Operations**
- Administrative/Management/Staff: $285,873

*85.79% Governmental contracts $6,784,729
5.67% Grant income (private or corporate foundations) $448,700
4.73% Fees & Services $374,167
2.69% Other $212,922
1.11% Private donations (non-grant related, charitable giving) $87,767*
A Look Ahead: Goals for 2023

While we’re proud of how far we’ve come, there’s more work to do. As we look ahead in 2023, we hope to continue the path with renewed hope and determination in our work. This year, we aim to:

+ Improve the overdose crisis in Marion County through CHARIOT.

+ Increase our CRAFT support group to 20 groups, both in-person and virtual, across the state for greater access for families.

+ Increase training opportunities through the CareSource Foundation Grant Program, distribute additional emergency boxes through our School Health Program, and reach 200 online learners.

+ Witness women graduate from Heart Rock Recovery Center and transition to being self-sufficient, in successful recovery, and in a home of their own with their children, thus decreasing the involvement of Child Services.

+ Continue to provide the prevention program to our partnered schools and expand our reach to more schools in Marion and surrounding counties.

+ Train 10 new TINAD facilitators through CareSource grant funding.

+ Continue to provide on-going technical support for all ODL’s trained PreVenture facilitators.

+ Train 35 new Indiana PreVenture facilitators and distribute 583 student workbooks to Indiana partners through DMHA funding.

KEY 2023 DATES

Donor Recognition Breakfast
April 27, 2023

Annual Charity Golf Outing
June 15, 2023

Overdose Awareness Day
August 27, 2023

OverdoseLifeline5K
October 14, 2023
Our Dedicated Team

BOARD OF DIRECTORS

+ Ryan V Klitzsch, Cambridge Systematics
  President

+ Megan King-Wright, Community Health Network
  Vice President

+ Nancy Mutchmore, Talk to Tucker
  Secretary

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+ Alex Boutselis, MD, IU Health
  Medical Director

+ Walt Justus, Justus Family of Companies
  Board Member

+ Kathleen Weissenberger, KW Consultants
  Board Member

+ Alfie McGinity, Marion County Coroner’s Office
  Board Member

OUR DEDICATED STAFF

Visit our new staff page online to meet the team: overdose lifeline.org/board-and-staff
Get Involved with Overdose Lifeline

Volunteer and donor support ensure that we can continue our critical work in education, advocacy, and supportive services. With over 80% of your gift going toward our programs, see the impact your giving makes.

DONATE:

$50 provides one naloxone kit to reverse an opioid overdose

$100 provides three first responders’ training on how to use naloxone

$250 ensures recovery support for one family

$400 a month allows a child to live with their mother at Heart Rock

$1,300 provides Camper Scholarship for one entire year

$1,500 facilitates Youth Prevention for one whole school

overdoselifeline.org/donate

SHOP TO SUPPORT:

We are registered with Kroger Community Rewards, which donates a percentage of your purchase amount to the organization of your choice.

JOIN OUR VOLUNTEER COMMUNITY:

We are always in need of and welcome volunteers who wish to help us with the day-to-day support of the Overdose Lifeline efforts in education, naloxone distribution, training, harm reduction, prevention, support programs, and new program development. If you’d like to volunteer with us, email us at contact@overdoselifeline.org or fill out our Volunteer Signup form online.

FOLLOW US:

Subscribe to our Newsletter and follow us on Instagram, Facebook, Twitter, or TikTok for updates.