2023 Annual Report
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Dear Friends, Families, Volunteers and Supporters of Overdose Lifeline,

In 2014 when Overdose Lifeline received its 501c (3) nonprofit status we began to work on addressing the increasing numbers of overdoses and the lack of education regarding opioids. We continue to be a leader in this space using education, advocacy, and support to address the opioid epidemic and the chronic disease of substance use disorder.

We are an army of individuals who have been affected ourselves, or are determined to impact change, and I am proud of what we accomplish inside our walls and through our volunteers and supporters across the state and nation.

2023 was a year of continued impact through our existing programs; addressing the family disease through CRAFT, supporting lives lost, addressing harm reduction through the family at Heart Rock Justus Family Recovery Center and Camp Mariposa-Aaron’s Place, extensive statewide harm reduction distribution, and education to a variety of stakeholders so the stigma of addiction can be eliminated.

I invite you to learn about Overdose Lifeline and our impact through the stories in this 2023 annual report.

All our programs are impactful in their own way, but this report highlights Overdose Lifeline’s programs that address the continuum of care. Recovery is possible, we see this evident in the 43 million people in recovery, but the best success occurs when individuals are afforded the full continuum of care.

Overdose Lifeline would never have the tremendous impact and reach without the dedication of our staff, the ODL Board, donors, community partners, and the volunteers. Each of these contributors have risen to the challenge and the trauma that accompanies this work. It is my true privilege to do this work together.

THANK YOU.

We cant wait to see what 2024 will bring as we celebrate 10 years of Overdose Lifeline.

Justin Phillips
Founder & Chief Executive Officer
Reducing Harm Across the Nation

HARM REDUCTION + PARTNERSHIPS

182,224 Fentanyl Test Strips
261,756 intranasal kits
10,944 intramuscular kits
475 NaloxBoxes placed
155 grassroots distributors
24 CHARIOT pop-ups

COMMUNITY EVENTS

500+ people engaged through Advocacy & Awareness Events

EDUCATION

110% increase in online educational partners
1,900 online students served
4,200+ certificates issued
640 partners trained in 49 U.S. states

PREVENTURE

147 newly trained facilitators in Indiana and across the nation
Aaron's Place

**SECTION TITLE**

12* camp weekends  
*6 at both sites

144 hours of mentor support

37 campers

20 mentors

3 camp graduates

**CRAFT FAMILY SUPPORT**

new CRAFT Family Support facilitators trained

47

**INDIANA SCHOOL NALOXONE PROJECT**

23 emergency preparedness boxes distributed

544 naloxone kits distributed

21 school districts trained

319 school staff trained

*Numbers based on July-December 2023

**VOLUNTEERS**

1,131 hours of volunteer support

288 individual and group

1,517 students reached

65 new out-of-state partners

147 newly trained facilitators in Indiana and across the nation

**HEART ROCK**

Justus Family Recovery Center

35 women served

20 babies served

3 graduates
Hope Through Harm Reduction
Improving Outcomes with Naloxone, Fentanyl Test Strips, Xylazine Test Strips

Through outreach efforts, we engage with communities at risk of overdose, offering harm reduction services and connecting individuals to local resources. In 2023, our Harm Reduction team distributed 261,756 intranasal kits, 10,944 intramuscular kits, 182,244 fentanyl test strips, and placed 475 NaloxBoxes across Indiana.

We also relaunched our Community Harm Reduction and Improved Outcomes Team (CHARIOT), a text notification program in Marion County, notifying subscribers of bad batches, drug seizures, overdose spikes, and where and when to access naloxone and fentanyl test strips. In 2023, CHARIOT engaged with 533 people at 24 pop-up events around town, distributing 402 Naloxone Kits, 418 Fentanyl Test Strips, 114 Rescue Breathing Face Shields, and 57 Xylazine Test Strips.

Through increased pop-up events, we’ve witnessed firsthand the life-saving impact of our interventions and remain committed to providing resources, removing the stigma, and building stronger communities. Our ongoing efforts not only address immediate crises, but also contribute to broader community education, awareness, and reducing the stigma around substance use disorder.
Best Test Ever

To further raise awareness of the dangers of Fentanyl in our state and communities, we launched a significant media campaign featuring 60 outdoor poster billboards, 2 fully wrapped buses, 6 bus shelters, and Digital Out of Home (DOOH) screens placed across central Indiana. These efforts were supplemented by flyers distributed throughout the local community, as well as targeted localized digital ads. The campaign assets directed viewers to a dedicated website, besttestever.com, which included a link to request free Fentanyl Test Strips and answers to commonly asked questions about Fentanyl and Fentanyl Test Strips. The campaign was live for 90 days total, increasing the number of Fentanyl Test Strip requests by an average of 2,000 units per month. Altogether, the campaign assets generated approximately 48M impressions.
Testing your drugs for fentanyl can save your life.

What is Fentanyl?
Fentanyl is a synthetic opioid which is being mixed with other drugs, both opioid and non-opioid, including benz, phencyclidine (PCP), MDMA, and methadone. It is being used to increase the potency of non-opioid drugs sold with fentanyl often lead to accidental opioid overdoses.

What are test strips?
Fentanyl test strips are a drug testing technology. They can be used to test drugs, including fentanyl and fentanyl analogues, to determine if they are going into their body, and take the proper steps to prevent an overdose.

FACT #1: Drugs laced with fentanyl can lead to accidental overdoses.

FACT #2: In Canada, you can get fentanyl test strips. Order: Anonymous.

FACT #3: It takes as little as 5 minutes to test your drugs for fentanyl.

For more information and to order your FREE fentanyl test strips, visit:
BestTestEver.com

Fentanyl Test Strips for your free fentanyl test strips today.
BestTestEver.com
Impact Stories

“Thankfully, this year I decided to carry naloxone in my backpack. Was out walking and came up on a middle-aged man lying unconscious in the middle of an alley. I personally don’t have a reason to have naloxone let alone carry any with me. I started carrying some with me around July of this year and this is the first time I’ve ever personally had to give someone naloxone. I didn’t know this dude, but I know because of Overdose Lifeline, I was able to save his life.”

— Anonymous

“At almost every pop-up event we’ve done, we’ve heard from people who have experienced addiction or their loved ones, and many of them will talk to us about how naloxone saved a life for them. It’s heartbreaking to hear some of the stories, but it’s always powerful to hear about how our work saves people.”

— Iggy, Harm Reduction Team

“It’s heartbreaking to hear some of the stories, but it’s always powerful to hear about how our work saves people.”
Hope Through Prevention & Education
Opioid and SUD Training and Education

Our substance use disorder (SUD) training and education programs continued to expand in 2023, with notable achievements:

**Online Courses:** Served 1,900 students and issued over 4,200 certificates, marking a 40% increase from 2022.

**Partner Trainings:** Provided training to 640 partners across 48 U.S. states, representing a 110% increase over the previous year.

We're proud to have trained various organizations dedicated to improving care, service, and support for individuals, families, and communities affected by the SUD/opioid health crisis. Notable 2023 trainings include:

- COTA Health (Cota), Ontario, Canada
- BayCare Health, FL
- Ketchikan Indian Community Tribal Health Clinic, AK
- Intealth™, Worldwide
- Park Lawn Corporation, U.S. and Canada
- Legal Aid of NorthWest Texas, TX
- Library Journal/School Library Journal Professional Development, Nationwide in the U.S.

The ODL education and training programs experienced substantial growth, with clients now in 49 U.S. states. These programs offer both online and in-person training to enhance understanding of SUD challenges and solutions, contributing to lifesaving efforts.

These partnerships highlight a growing commitment across industries to address the impacts of substance use disorder and work toward solutions. We're honored to be a part of the solution.

Impact Stories

“"The ability to help people is key for my personal fulfillment. For the past 9 years “help” has specifically been in the space of substance use prevention and recovery with my work here at Overdose Lifeline. This work matters to me as I have loved ones affected. But it’s bigger than just my loved ones. I can also see how misunderstandings about substance use further creates barriers to recovery and further strengthens the isolation experienced by all of those affected across society.”"

—Kourtnaye Sturgeon, Director of Education

“This training made it very clear that we all have an opportunity to make a difference. Being that substance use is so stigmatized in families, a lot of families fail to identify the matter and learn how to help the family member. We as a community can work together to continue to promote change!”

—Nurse

“I left this training understanding clearly that we have a responsibility as a staff, to get the word out to youth about the dangers of fentanyl and overdose generally and we must have a plan for responding in an emergency.”

—School professional
Youth Prevention

Over 90% of adults with a Substance Use Disorder began using drugs or alcohol during adolescence. Our youth prevention programs serve as a crucial link between students and school staff, providing accessible knowledge and training on overdose education, prevention, and response. The following programs enable us to initiate life-saving conversations and empower individuals to take proactive measures.

PREVENTION EDUCATION FOR STUDENTS

This Is Not About Drugs (TINAD)

TINAD remains our flagship Youth Education Program, focused on preventing opioid misuse and educating on the risks of Fentanyl. In 2023, we expanded the program’s reach by training 7 new facilitators and engaging 1,517 students. We also welcomed 65 new out-of-state partners.

To further extend TINAD’s impact, we piloted TINAD Online — ‘Perspectives’. This online platform offers a non-stigmatizing approach to prevention and education, allowing us to reach more youth effectively. It is expected to launch to the public in 2024.

Waterford Middle School, CA
PreVenture
Our PreVenture program welcomed 147 new trained facilitators, 81 of whom were from out-of-state. Currently, we have 100 active Indiana facilitators. PreVenture utilizes evidence-based prevention strategies, targeting personality traits to promote mental health, skill development, and delay youth substance use. This program equips at-risk youth ages 12-17 with coping skills, goal-setting techniques, and strategies to channel their personalities towards positive achievements.

Impact Stories
“[The program] helped raise my awareness on the issue of drug use in all ages and how common using drugs is.”
—Student

“I did not have any frustrations [using the program] and honestly found myself a lot more into the topic than I thought I would be.”
—Student

“[The program] can inspire you to take part in ending drug use/addiction and/or going further and finding more information on your own.”
—Student

PREVENTION EDUCATION FOR SCHOOL STAFF:

Indiana School Naloxone Project
Indiana School Naloxone Project is a free program supporting Indiana school nurses and partners in implementing Naloxone Emergency Preparedness and Response Plans within schools. Since July 2023, we have trained 21 school districts and 319 school staff, distributing 544 naloxone kits and 23 emergency preparedness boxes. This initiative enhances school readiness to respond to opioid-related emergencies, safeguarding both students and staff.

“Watching the video perspectives, it was clear that each person felt shame, and you could see the impact shame had on each of their lives. Remembering that these individuals are human beings is a key point I will take with me in providing care to patients. They deserve support in their journey.”
—Nurse
Hope for the Family: Family-Centered Harm Reduction
Aaron’s Place

Aaron’s Place is a beacon of hope for children impacted by substance use disorder, providing strength, resilience, and a sense of belonging. In 2023, we proudly served 30 kids, expanding our impact with the launch of APEX, an after-school online program tailored for teens. To ensure personalized support, we increased the number of Mentors and equipped our Camp Directors with the Youth Mental Health First Aid Certification.

The introduction of the Camp Village Council further strengthens our commitment to caregiver involvement. This extension of our program empowers families with therapeutic tools to continue the journey of healing at home. Through educational sessions on crucial topics, caregivers receive invaluable support and guidance, fostering a holistic approach to healing and growth. Our efforts are reflected in the transformative experiences of our campers and families. With six camp weekends at both locations, 144 hours of mentorship, and three graduates, we remain dedicated to nurturing resilience and instilling hope.

Impact Stories

“The beauty of camp is the community. Campers and families tell us time after time how much it means to them for their kid to have the opportunity to engage with other kids who can relate to the things they’ve experienced. There aren’t many places where you can talk about parent incarceration, loss of a parent to suicide or overdose, or fear of a parent having a recurrence and know there won’t be judgement, but instead understanding and compassion.”

—Leah, Camp Director

“I am so used to being the adult in my home, that I have forgotten what it is like to be a kid again.’ This quote was said to me by a camper after spending an hour laughing and running around outside playing kickball. The impact Camp has on these kids does more than just providing coping skills. It allows them to relax, to have fun, and to forget everything for just a weekend. It allows them to just be a kid again.”

—Camp Mentor

NEW CAMP ADDITION

We’re excited to introduce our 12-passenger camp van, made possible by the Indianapolis Colts Kicking The Stigma Grant. This invaluable resource ensures seamless transportation for both people and supplies, further enhancing our ability to serve our community.
Heart Rock Justus Family Recovery Center

Heart Rock Justus Family Recovery Center has been a testament to perseverance and dedication. Despite initial challenges, including neighborhood approvals, various community meetings, and the deep-rooted stigma surrounding recovery homes—our commitment never wavered. In 2023, we marked a significant milestone with the completion of our first year of service, supporting 35 women and 20 babies.

During this time, we opened up the Greenhouse and successfully transitioned our Level Three residents into the space. We also celebrated the accomplishments of 3 graduates, two of whom joined our team as staff members, including the vital role of child advocate.

As we continue to navigate obstacles, our team remains steadfast in our commitment to serving this deserving population. By the end of 2023, we secured funding to expand our capacity by 7 beds, allowing us to serve even more individuals in need.

Impact Stories

“Addiction has always been a part of my story. There is not a time I can remember that it hasn’t affected my life. Being the youngest of 4 kids, both my parents had their own addictions. My mother’s being primarily crack and my dad’s alcohol. My mom would tell me that she did every drug when she was pregnant with me, and I came out fine, I have 10 fingers and 10 toes — so to them, I was fine....”

—Anonymous

“This house/mission is so important to me because this gives the children an opportunity to be with their mom while she gets better and is able to learn how to be a healthy caregiver. Reunification can be very challenging due to guilt, shame, and remorse. We offer an opportunity to work on that guilt while learning how to maintain a life of recovery as a mom.”

—Nikole
Reducing Harm in Underserved Communities

Charlotte Crabtree
Diversity & Outreach Program Manager
Multi-Sector and Multi-Level Community-Driven Approaches to Remove Structural Racism and Overdose Deaths in Black Indianapolis Communities Coalition

Our MACRO-B Project, developed in collaboration with the Indiana University School of Public Health, has been instrumental in addressing opioid-involved overdose deaths in Black and Brown communities. Since its inception, MACRO-B has made significant strides, conducting 21 Educational Trainings, participating in 58 Community Partners Events, and hosting 39 Individual Interviews and 2 Focus Groups.

One notable achievement was the publication of our findings, highlighting the progress and challenges encountered along the way. MACRO-B has evolved from an academic project into a vital public program/service, working tirelessly to fulfill its commitment to reduce opioid-involved overdose deaths by 25% within two years. As we continue our work, we remain dedicated to reaching underserved communities and making a meaningful impact in the fight against substance use disorder.

Impact Stories

“I was in your training at the HOPE Team meeting on March 8, 2022. Today was the day when I had to administer two doses of Naloxone to someone on the street. Is there anywhere I can meet you this week to get more. I have already requested some to be sent to my office, but I don’t want to happen upon someone who needs it and I not have it.”

—Turkisha Poindexter
Ribbon Placement & Overdose Awareness Day

Annual Charity Memorial Golf Outing

Connection
We recognize the importance of providing support and resources to those who are navigating the complex journey of loss within their families. Through shared experiences and compassionate support, these programs provide comfort and reassurance to grieving individuals, letting them know they are not alone in their struggles.

**LIFELINE FOR LOSS**

We’ve continued to nurture family support through our Lifeline for Loss Support Group, seeing an average of 10 members each month.

**PEER GRIEF SUPPORT**

In August, Overdose Lifeline and the Marion County Coroner’s Office partnered with Peer Support Community Partners to launch Grief Connections, a direct outreach model for peer grief support following deaths due to substance use. We trained 5 volunteers to join as Peer Grief Helpers, all of whom had firsthand experience of loss due to overdose or drug-related causes. In 2023, the program supported two dozen grieving individuals.

**Impact Stories**

“For me, it’s the program that Overdose Lifeline has which is a grief support group where you can openly and comfortably talk about how your loved one died .... and there is no stigma in that group of people who come to share the memories of their loved one ... and the grief support group for me ... I attended just 2 weeks after I lost Jimmy, and Justin invited me and instantly felt a sense of calm.”

—Alfie
Stronger Together

Our community events raise awareness and provide vital support networks for those impacted by substance use disorder and their families. These events also serve as a catalyst for action, inspiring individuals and organizations to combat stigma and address substance use disorder within our communities.

In 2023, we engaged with over 500 people through our Advocacy & Awareness Events, including a gathering of 100 families on Overdose Awareness Day to honor lost loved ones. Our Annual Charity Golf Outing raised over $60,000 with a total of 70 sponsors, 144 golfers, and 20 volunteers; our Overdose Lifeline 5k had a record turnout of 277 participants and raised over $40,000; and our new Freedom to Rise Breakfast Fundraiser raised over $13,000 with over 100 attendees. We also participated in our first donor-sponsored event, The Disco Ball Fundraiser, hosted by The Justus Companies, which raised $40,000 in support of Overdose Lifeline.
Speaking Events

We continue to get a broader and broader stage to share what we've learned. Our path has been defined by challenges, setbacks, and the evolution of our programs as we tailor them to best serve our communities. In 2023, the entire Overdose Lifeline team had the privilege of sharing our insights on stages across the nation:

JANUARY
24 White House + Harm Reduction Interview with Sarah
26 Public Health Day at State House

FEBRUARY
21 2023 Indiana Roundtable on MHS: February Committee Meeting
28 IMHR Mental Health Summit Faith Committee

MARCH
6 Non-Clinical Professionals in SUD ECHO, 1st Monday Sessions
7 Dean Babcock and MyPodcast.Media
16 IYI Speaking Planning
20 Sarah Nelson/Indy Star
22 Voices for Non-Opioid Choices Event DC
26 JLAP Brown County
27 Opioid Education/Naloxone/Naloxbox

APRIL
4 IUPUI school of nursing Naloxone training
4 Kit Packing Indy Star
5 Present at OD2A Stigma
5 Hoosier Idol
25 Justus Family of Companies Crestwood Village Presentation

MAY
4 Indiana Commission to Combat Substance Use Disorder
5 Deaconess Hospital Vending Machine Press Conference

JUNE
27 Indiana Mental Health and Addiction Conference
28 Leah York Event — June Own Breakfast and Luncheon— Justin Presentation

JULY
10 DAC-CADCA Naloxone Webinar Recording OD Lifeline
27 CareSource Presentation

AUGUST
8 Argos Award Luncheon
25 Martinsville Community Meeting Stigma, Overdose Awareness
26 House of Wax
26 Indy Eleven/ODAD Game
31 Power to the Parent + DC ODAD Visit

SEPTEMBER
7 Circle of Hope
9 Out of Darkness Walk + Hawk Walk
10 Addicts Wake
11 FORE | Overdose Lifeline
14 2023 Perinatal Substance Use Conference
16 Beech Grove Fall Festival
28 Recovery Residences Summit
28 We Bloom's Fourth Annual Fueling the Love Fundraising Breakfast
29 Recovery Month Celebration Downtown Canal

OCTOBER
3 Panel for IU Med Students
17 Grieving Out Loud Podcast Waterford Middle School
ODL-Featured Events
December 3  Indy Fuel Game Gameday + Family Night
Colts Kicking the Stigma

Camp Speaking Engagements
Indiana Youth Institute OJJDP Mentor Webinar
Indiana Mental Health Roundtable
  Hosted by the Lt Governor
Monroe County Childhood Conditions Summit

Youth Prevention Education Presentations/Exhibits/Coalitions

TINAD
Ben Davis High School
Wawasee High School
Discovery Café Indianapolis
Perry Meridian High School

Indiana School Naloxone Project
Indiana School Nurse Conference
Indiana Fall School Social Worker Conference
Decatur Parent Night
Marshall County Health Department
Indiana Youth Institute Fuel-up
Indiana School Health Network Conference
Bloomington South High School Healthapalooza
Indiana Spring School Social Worker Conference
Marian University nursing students
Donor Support

We extend our deepest appreciation to all the donors who have generously supported our cause. Your belief in our mission and commitment to making a positive impact inspire us every day. Together, we are saving lives.

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2023 Donor Spotlight

The Justus Companies

"In 2019, our family experienced unimaginable loss, losing two loved ones to this horrendous illness within a span of 39 days. This personal loss has only deepened our commitment to support Overdose Lifeline, Inc. We’re lucky to have a community within our company, encompassing both our employees and residents, who are eager to contribute their time and resources to assist in advancing their crucial mission.

By championing this cause, our company has not only shifted its narrative towards reducing the stigma surrounding addiction. This commitment has created a supportive environment where staff and residents feel empowered to openly discuss, support others and contribute to solutions, further enriching our community’s sense of purpose and solidarity."

—Walt Justus, President, Justus Companies

DAY OF SERVICE

The Justus team volunteered time landscaping and and planting flowers at the Heart Rock Justus Family Recovery Center. They also offered budgeting, interviewing tips, and resume writing resources to residents at the center.
DAY OF GIVING
Team members and residents coordinated a variety of fundraising events throughout the year, like March Madness, fundraising walks, bingo night, wine pulls, pool parties, a petting zoo and a Disco Ball Gala, where they raised over $40,000 for Overdose Lifeline.

DAY OF LEARNING
Justin Phillips educated the Justus team on overdoses and reducing the stigma at a luncheon where they helped assemble almost 2,500 Naloxone kits.
In 2023, our story was one of growth and impact of those in need. We saw a dramatic increase in our Naloxone distribution of Naloxone kits, partnerships, and program reach.

**TOTAL INCOME**: $11,179,682

- **GOVERNMENT CONTRACTS**: $9,351,659 — 83.66%
- **PRIVATE DONATIONS**: $894,834 — 8.00%
- **GRANT INCOME (PRIVATE OR CORPORATE FOUNDATIONS)**: $325,176 — 2.92%
- **FEES & SERVICES**: $320,229 — 2.86%
- **OTHER**: $236,955 — 2.11%
- **INTEREST & INVESTMENT INCOME**: $50,829 — 0.45%
### Harm Reduction

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Naloxone Kits</td>
<td>$6,573,226</td>
</tr>
<tr>
<td>Fentanyl Test Strips</td>
<td>$132,368</td>
</tr>
<tr>
<td>Vending Machine Maintenance</td>
<td>$1,520</td>
</tr>
<tr>
<td>CHARIOT</td>
<td>$19,800</td>
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<tr>
<td>Xylazine Test Strips</td>
<td>$49,990</td>
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### Family Programming

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Camp Mariposa – Aaron's Place</td>
<td>$203,033</td>
</tr>
<tr>
<td>Heart Rock Justus Family Recovery Center</td>
<td>$402,112</td>
</tr>
<tr>
<td>APEX – Teen Camp</td>
<td>$16,242</td>
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### Support

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Lifeline for Loss</td>
<td>$10,800</td>
</tr>
<tr>
<td>CRAFT Family Support</td>
<td>$110,485</td>
</tr>
<tr>
<td>Peer Grief Support</td>
<td>$8,159</td>
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### Youth Prevention

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>(TINAD + PreVenture)</td>
<td>$79,196</td>
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### Education

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<tr>
<th>Program</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Facilitator Trainings</td>
<td>$205,575</td>
</tr>
<tr>
<td>CE Courses</td>
<td>$49,272</td>
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### Advocacy

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Events</td>
<td>$83,549</td>
</tr>
<tr>
<td>MACRO-B</td>
<td>$62,493</td>
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### Operations

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative/Management/Staff</td>
<td>$777,885</td>
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Volunteer Support

288 Community Champions

We distribute 20,000 doses of Naloxone monthly, thanks to the invaluable support of our volunteers. Volunteers are essential in advancing our mission, ensuring all Naloxone and Fentanyl Test Strip requests are fulfilled within 48 hours. In 2023, 288 individual and group volunteers dedicated approximately 1,131 hours, each bringing a unique story that led them to support our cause.

Impact Stories

“We chose the Overdose Lifeline because it supports our priority around student mental, emotional, and physical wellness. On the day of service, our staff participated in a highly educational session on the overdose epidemic, and assembled over 10,000 overdose reversal kits. Many of our staff members were humbled by the experience.”

— Mautrice Meriweather, NFHS Chief Talent Officer

“I started volunteering at ODL in memory of my grandson [Alex Merchiers]. I am doing it now to help others.”

— Susan Rottinghaus, Volunteer
2024 Goals

Expand Family Support
To expand upon lessons learned in our first year of operation by increasing services to babies and children served through Heart Rock, in addition to addressing their mothers’ needs.

Grow Prevention Efforts
Through the launch of our new program for youth and our efforts we will increase overdose prevention in school settings.

Expand Our Support
To Families Experiencing A Loss
Through a pilot program called Peer Grief Helpers which is a peer-to-peer connection for those experiencing loss.

Continue Reaching Communities in Need
Through direct outreach to vulnerable populations and people impacted by substance use disorder, breaking the barriers of access to naloxone.

Language Inclusivity
In 2023, we also adapted our content and resources to be accessible to non-English speaking communities.

Get Involved

$50
Provides one hour of therapeutic support to youth ages 13-17

$75
Provides a weekend’s worth of art supplies at Camp Mariposa – Aaron’s Place

$150
Provides a child advocate to support babies at Heart Rock for one month

$500
Provides a one-year supply of diapers for the babies at Heart Rock

$650
Provides one month of free housing and recovery support for a mother at Heart Rock

$1,000
Provides one year of Camp Mariposa – Aaron’s Place for youth ages 9-12
ODL Team

BOARD OF DIRECTORS
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MD, Medical Director
Alfie McGinty
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Board Member
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Board Member
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Secretary
Emmanuel Merchiers
Board Member
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Board Member
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Board Treasurer
Brad Ray
Board Member
Patrick Corsi
Board Member

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Keith Beaven
Chief Operating Officer
Kourtnaye Sturgeon
Director of Education
Cameron McNeely
Director of Youth Education
Nicki Cochran
Director of Research & Program Evaluation
Julie Buck
Clinical Director of Youth Programming
Lead Edge-Reetz
Director of Youth Programming
Rachel McFadden
Clinical Director of Camp Mariposa-Aaron’s Place
Charlotte Crabtree
Diversity & Outreach Program Manager
Bre Baldwin
Manager of Harm Reduction
Jennings Tennery
Grants & Finance Manager
Megan Collins
Marketing and Development Coordinator
Rachel Trempe
Content Creator
Ann Eaglesfield
Harm Reduction Program Manager’s Assistant
Lindsay Ramion
Administrative Assistant
Stacey Albrecht
Education & Training Administrative Assistant
Lindsey Best
Director of Events & Volunteer Management
Ignis Mathews
Harm Reduction Team Member
Claire Anton
Harm Reduction Team Member