This is Not About Drugs (TINAD) is a universal program that addresses youth substance use with an emphasis on opioids (prescription pain medication, fentanyl and heroin). Used by school and community partners in 38+ U.S. states to prevent opioid substance use, educate on the risks of fentanyl, how to recognize opioid overdose symptoms, the basics of the opioid reversal drug naloxone (NARCAN), the importance of calling 911, and more.

Developed in 2015 - Annual Updates to Meet Current Conditions

Over the years, the program has remained current to the health crisis trends and conditions. For example, TINAD expanded to include how to recognize opioid overdose symptoms, the basics of the opioid reversal drug naloxone (NARCAN), the importance of calling 911, the rise in synthetic opioids (fentanyl), and the practice of fentanyl-laced street drugs and counterfeit pills.

Educational Program Objectives / Outcomes

Youth will know and understand

- The risks of prescription pain drug misuse.
- How misuse can lead to addiction, fentanyl/heroin use, overdose, and death.
- How to recognize opioid overdose symptoms, basics of the opioid reversal drug Naloxone and the importance of calling 911 to get help for a person in need.
- Understand the disease of addiction and how it impacts the individual and their loved ones.
- Alternatives to using substances in dealing with life's stresses.
- Ways to ask for help and find available resources.
This is Not About Drugs
Youth Program to Prevent Opioid Substance Use and Educate on the Risks of Fentanyl

Program Lesson

- Pre-Survey Worksheet Activity
- Guided Discussion and Film
- Post-Survey Worksheet Activity
- Youth Help and Support Handout

Program Approach

This is Not About Drugs is an open, honest discussion which follows a peer-based program model and makes use of personal stories from 12 youth/young adults to educate and influence the decisions – or choices – someone makes about their own body and health.

Choices are the theme of the program and behind the program title – This is Not About Drugs.

- For students grades 6-12
- Takes place in a classroom, small group setting
- Aligns with most common health curriculums
- Incorporates NIDA principals and risk/protective factors
- Complements and strengthens evidence-based programs such as Botvin Lifeskills and Too Good for Drugs
- Fits school time contraints
- Companion parent and/or educator programming available

OVERDOSELIFELINE.ORG/EDUCATION | TRAINING@OVERDOSELIFELINE.ORG | 844 554 3354, Ext 4
This lesson is something every school should consider educating students about the dangers of opioids and how this epidemic is impacting individuals and communities across the country. It's a relief knowing my students have this information and can make better decisions regarding their personal health and well-being.
— Middle School Teacher

The overall quality and content of this presentation is an excellent tool to raise awareness of teens and drug use, specifically prescription drug use, misuse, and abuse. Every teenager should be educated on this topic, and this presentation is an excellent method of delivering this information.
— High School Administrator

After Overdose Lifeline presented in our classroom, we had multiple students open up about experiences around drug culture/drug use and we were able to assist in finding students resources to assist.
— High School Teacher

I learned that drugs can really mess up someone's life. More than anyone thinks in the first place but listening to someone describe how hard it was to get through hit me in ways that are indescribable.
— Student

That practically any drug out there could really screw up your plans for life. If I want to do big things, I can't let something stupid like a little pill effect my grades, my goals, and my friendships/relationships.
— Student

If a family member is addicted, they don’t not love you ... they’re just in a mindset that’s planted in them ... caused by the drugs and they can get better.
— Student

### Student Pre- and Post-Worksheet Activity Outcomes

- **Pain Pills and Heroin/Fentanyl are the Same Drug**
  - 153% increase in student's understanding correlation between prescription opioids and illicit opioids (heroin/fentanyl).

- **Being Able to Recognize an Opioid Overdose**
  - 70% increase in students agreeing/strongly agreeing

- **This is Not About Drugs Provided Information that was Helpful**
  - 78% of students strongly agree/agree

- **More Likely to Reach Out for Help and Talk with Someone**
  - 72% of students strongly agree/agree

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Facilitator Training Process

What to Expect

Facilitator training for the This is Not About Drugs is virtual* and on a rolling schedule.

Every week new partners are welcomed and begin their training. New partners will be instructed to register, complete two prerequisite online self-paced courses, watch the program film, and participate in an online discussion. After this prework is completed, partners will be prompted to schedule their 2-hour training session via zoom.

*Onsite training available for groups of 5 or more for additional fees. Contact us below for more information and a custom quote.

Prework (approx. 3-4 hours combined, online self-paced)

#1 Facilitator Registration
#2 Prerequisite: Brain and the Disease of Addiction prerequisite online self-paced course.
#3 Prerequisite: Opioid Public Health Crisis prerequisite online self-paced course.
#4 Film and Discussion: Watch TINAD film and participate in online discussion board.

Program Training and Resource Center (2-hours, virtual)

#5 Program Training & Technical Assistance: 2-hour training session (via Zoom).
#6 Facilitator Resource Center: Access to the Resource Center and program materials.

Program Training and Licensing Fees

Get certified to deliver the program within your community.

Training Fee: $300/person. Includes:
+ Prerequisite courses (2): $75/person
+ Program training: $150/person
+ Facilitator’s Kit: $75/person

Annual Program License: $150 Individual or $250-2000* Group

*Group access for two or more trainers within an organization. License fee varies based on county population.