GOLFING
Fore a Cause

SPONSORSHIP PACKET

Dear Friend,

Every June, we're grateful for the community that gathers for a day that goes beyond the game.

Our Annual Memorial Charity Golf Outing began as a way to honor the life of Leland Alexander Plew through a sport he loved. Today, through the community that has formed around this event, it also honors the lives of Aaron Sims, Guy Justus, Jarrod Polston, Brandon Justice, Nick Lackey, Austin Speece, Joey Diener, and the countless others lost to overdose.

This year, we invite you to join us for our **12th Annual Memorial Charity Golf Outing** on **June 18, 2026,** at **Dye's Walk Country Club in Greenwood, Indiana**.

For many who attend, this day has become an annual reunion. Friends return year after year, and new faces get a chance to see why this day matters. There's laughter, friendly competition, shared stories, and plenty of moments to get involved in ways that are both fun and impactful, all in support of Overdose Lifeline's mission.

Your participation as a sponsor, golfer, or donor helps sustain programs that support entire families impacted by substance use disorder. Our work is rooted in a simple belief: everyone deserves compassion, accurate information, and support at every stage of their journey.

This golf outing exists because of love, because of loss, and because showing up matters.
Thank you for being part of a day that remembers those we've lost and helps us save the lives of others.

With gratitude,
Overdose Lifeline

Your support makes this day matter long after the final putt. Sponsorships help Overdose Lifeline show up for individuals and families impacted by substance use disorder through life-saving harm reduction resources, educational programs, and grief support. Your sponsorship helps ensure this work remains accessible year-round.

$7,500

Platinum Sponsorship (Title Sponsorship Recognition)

- Company name and logo on all golf outing promotions
- (2) Golf foursome registrations
- Name and logo on all event signage and promotion (including hole signage)
- Name and logo on golfer bags

$5,000

Gold Sponsorship

- Company name and logo on all golf outing promotions
- (1) Golf foursome registration
- Name and logo on event signage and promotion
- Name and logo on golfer bags

$3,500

Silver Sponsorship

- (1) Golf foursome registration
- Company name and logo on event signage
- Name and logo on golfer bags

$2,000

Bronze Sponsorship

- (2) Single golfer registrations
- Company name and logo on all event signage

$1,500

Golfer Gift Bag Sponsorship

- Large logo placement on golfer bag
- Opportunity to include a branded item, supplied by the sponsor

Additional Sponsorship Opportunities

- $1,000 Lunch Sponsorship
- $750 Dinner/Awards Sponsorship
- $400 Beverage Cart Sponsorship
- $250 Hole Sponsorship
- $200 Closest to Pin Male
- $200 Closest to Pin Female
- $150 Longest Drive Male
- $150 Longest Drive Female

We are also seeking quality, high-value items for the silent auction.

Questions? Email Madison at **madison@overdoselifeline.org**.

overdoselifeline.org

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